

A-LEVEL BUSINESS STUDIES

What will I study?

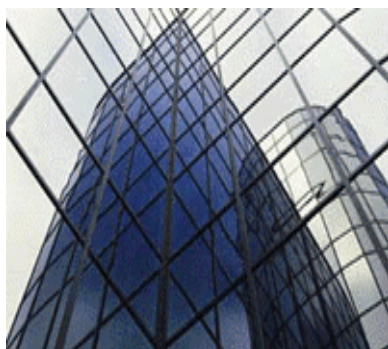
AS

A2

Unit 1	Planning and Financing Business	Unit 3	Strategies for Success
Unit 2	Managing a Business	Unit 4	The Business Environment and Managing Change

INTRODUCTION

Business Studies is a course which provides the opportunity for you to develop a wide range of business related knowledge and skills. Your studies will cover a wide range of topics relating to business, such as how they are set up, how they are run and how they grow. As one of the most practical A-levels available, it allows you to study real-world events and their effects.



Where can this subject lead?

Quite literally anywhere. We find that a large proportion of A-level Business students go on to pursue Business courses at university and Business Studies qualifications can lead into a wide range of careers, such as management, accounting, marketing, advertising, banking, recruitment, law, politics and entrepreneurialism.

ASSESSMENT

AS Level

Unit 1 is assessed by a written exam of 1hr 15 mins.

Unit 2 is assessed by a written exam of 1hr 30 mins.

A2 Level

Unit 3 is assessed by a written exam of 1hr 45mins. It will test your business knowledge and problem solving skills based on an unseen case study.

Unit 4 is assessed by a written exam of 1hr 45mins. It has two sections:

Section 1 is assessed through questions based on a pre released research task.

Section 2 is assessed through a choice of questions which will be answered in essay style.

What skills will I gain from A-Level Business Studies?

By the end of the course you will have an excellent knowledge of all of the key areas of business, such as accounting, marketing, economics, finance, production and human resources but you will also have learnt how to start up and grow a business as well as understanding how businesses have a wider impact on the lives of people. You will also have developed the analytical and evaluative skills that are valued so highly by universities and employers.

What other subjects go well with A-Level Business Studies?

Business Studies can be taken alongside any other A-levels, but we often find that Business students also study Economics, Information Technology, Maths, English, History, Sociology or Psychology.

ENTRY REQUIREMENTS

There are no specific entry requirements above the whole school requirements.

For more information contact Mr C Jones