

BUSINESS EDUCATION DEPARTMENT

A (AS/A2) Level BUSINESS STUDIES

What will I study?

AS		A2	
Unit 1	Planning and Financing Business	Unit 3	Strategies for Success
Unit 2	Managing a Business	Unit 4	The Business Environment and Managing Change

Why study A Level Business Studies?

Business Studies is a course which provides the opportunity for you to develop a wide range of business related knowledge and skills. Your studies will cover a wide range of topics relating to business such as the law, accounting, marketing, and others which enable you to 'taste' vocational areas that you may wish to pursue after A level



Where can this subject lead?

Business Studies covers a wide range of knowledge and skills. In higher education it is a good preparation for a wide range of degree courses including Business Studies, Marketing, Economics and Accounts. As a course which has a vocational slant, it provides an excellent preparation for immediate entry into the world of work

How will I be assessed?

AS Level

Unit 1 will be assessed by a written exam of 1hr 15 mins based on a mini case study

Unit 2 is assessed through an of 1hr 30 mins based on data response questions.

A2 Level

Units 3 will be assessed on a written exam of 1hr 45mins It will test your business knowledge and problem solving abilities based on an unseen case study.

Unit 4 will be assessed on a written exam of 1hr 45mins. It will ask you to answer questions which will be based on all that you have learned at AS and A2 Level. There will be some choice of questions in this paper

What skills will I gain from A Level Business Studies?

You will have many opportunities to apply ICT skills while following this course. As well as word processing and desk-top publishing, you will make good use of spreadsheet programmes. You will gain some knowledge of and skill in applying Maths and Statistics and, of course, extensive use of English. You will learn the language of business.

What extra activities go well with A Level Business studies?

Information Technology, Maths with Statistics, English, Sociology, Psychology all overlap with the subject content of Business Studies. You may wish to apply what you have learned in class by setting up a Young Enterprise company or engaging in work experience or work shadowing.

For more information contact Mr B Williams